



UNIVERSITÉ  
TOULOUSE 1  
CAPITOLE



# High quality standards in Business Education

**IAE**  
TOULOUSE

University of Toulouse  
Graduate School  
of Management





“ My vision for Toulouse University Graduate School of Management is clear, namely to be a leading business school in Europe while maintaining our specificity and foothold within the university. Our international strategy is threefold: to be a leader in research in the field of management; to host a highly reputed faculty, including international scholars from prestigious institutions across the globe; to increase student mobility and attract the best international students.

With over sixty academic partners worldwide, approximately twenty per cent of international students, the recruitment of top international faculty members, a prestigious international accreditation and an intense research activity, Toulouse University Graduate School of Management sees itself as a top-class European business school. ”

Pr. Catherine CASAMATTA  
Dean

The University of Toulouse, Graduate School of Management (Institut d'Administration des Entreprises - IAE) offers degrees in management at undergraduate, graduate and doctoral levels for both full-time and continuing education students.

The main disciplines of management, accounting-auditing, finance, marketing, human resource management and strategic management, are taught with a professionally oriented approach.

Teaching styles, international contacts and the integration of top-level professionals are all designed to meet the objectives of each programme and contribute to the excellent reputation of IAE among students and business professionals.

Located in the heart of Toulouse, IAE offers students a rich learning environment. With up-to-date computer and library network facilities, video conferencing rooms and strong administrative support, IAE provides ideal conditions for students to succeed in their studies and make the most of the Toulouse experience.



## Matching business world needs

IAE Toulouse works in close interaction with the business world. Numerous agreements and company sponsored chairs organise our cooperation with economic partners. We offer students the necessary skills to take up responsibilities in any type of company and assist them in their career plans. During their Master Programme, students have to complete an internship in a company for a total of nine months. Furthermore, IAE develops specific programmes to respond to companies training needs.

## Scientific excellence in research

Teaching and research staff at IAE actively participate in generating knowledge in their fields of expertise through numerous publications and the organisation of conferences. Scientific excellence has confirmed the national and international reputation of IAE amongst institutions of higher education and research worldwide.

**Research activities are organised around two structures:**

- ▶ the CRM (Management Research Center) - CNRS affiliate
- ▶ the Doctoral School in Management

## National and international certifications

All degrees recognised by the French Ministry of Education

- ▶ **June 2005:** Qualicert Service Certification
- ▶ **April 2008:** EPAS certification awarded to the Master in International Management





## University Toulouse 1 Capitole

Toulouse has three universities. University Toulouse 1 Capitole has been in the heart of the city since 1229 and offers studies in five, **Compu** faculties: **Administration & Communicatiotig, Economics, Law, Management.**

It is one of the founders of the PRES (Cluster for Higher Education and Research "Université de Toulouse"). It is also highly regarded for its top ranked international research laboratory, **Toulouse School of Economics (TSE).**

### Key figures:

- ▶ 17 000 students
- ▶ 600 professors / researchers
- ▶ 450 administrative staff
- ▶ 20 Bachelors
- ▶ 70 Masters
- ▶ 4 doctoral schools
- ▶ Around 130 academic partners worldwide



## University of Toulouse Graduate School of Management

### Key figures

- ▶ 2500 students and 17000 alumni
- ▶ 8 Undergraduate Degrees
- ▶ 21 Management Masters programmes
- ▶ 1 Doctoral programme
- ▶ CRM (Management Research Center) CNRS affiliated
- ▶ 75 professors (PhD) and researchers
- ▶ 350 teaching professionals from the business world
- ▶ Highly selective: only 25% of candidates accepted at Master level
- ▶ Around 60 academic partners worldwide

## Student's exchanges

The University of Toulouse - Graduate School of Management has direct exchange agreements with around 60 academic partners worldwide. These student exchanges are at the heart of the internationalisation of the school.

### ➔ Incoming exchange students

- Can come for one or two semesters (30 or 60 ECTS)
- Can follow around 120 courses at the IAE, Bachelor or Master level, including 17 courses entirely taught in English
- Have also access to 400 courses (including 15 in English) in the other faculties of University Toulouse 1 Capitole: Administration & Communication, Computing, Economics, Law
- Benefit from student accommodation, French language courses, induction week, etc.

### ➔ Outgoing exchange students

- Can go abroad for one year, in Licence 3 (3<sup>rd</sup> year) or Master 1 (4<sup>th</sup> year)
- Are submitted to a selection process conducted by our university, based on their academics results, motivation and language proficiency.

## Our programmes

### Undergraduate programmes

- Audit and Accounting
- Business Administration
- Marketing
- Banking

### Master programmes

- Audit & Accounting
- Finance
- Human Resources Management
- Marketing
- Innovation Management
- Risk Management
- International Management
- Business Administration
- Law & Management
- Social Services & Health Management
- Sports Management

## Living and studying in Toulouse

With 450 000 inhabitants, Toulouse is the 4th largest city in France and the 2<sup>nd</sup> best place to live according to a recent poll (Le Point, 2008).

Known as the "pink city" for its ancient brick walls and its generous amount of sunshine, it is also reputed for its research and competitiveness clusters: aerospace valley, pharmaceutical industry & biotechnologies, electronics / embedded systems.



## Academic partners worldwide

### ➤ *Argentina*

Buenos Aires - Universidad del Salvador

### ➤ *Belgium*

Antwerp - University of Antwerp  
Brussel - Europese Hogeschool Brussel  
Brussel - Université Libre de Bruxelles  
Gent - Universiteit Gent  
Leuven - Katholieke Universiteit Leuven

### ➤ *Brazil*

Florianópolis - Univ. Federal de Santa Catarina  
Rio de Janeiro - Univ. do Estado do Rio de Janeiro (UERJ)  
São Leopoldo - Univ. do Vale do Rio dos Sinos (UNISINOS)

### ➤ *Canada*

Gatineau: Université du Québec en Outaouais  
Lennoxville: Bishop's University  
Montreal: Concordia University  
Montreal: Université de Montréal  
Montreal: Université du Québec à Montréal (UQAM)  
Quebec City: Université de Laval  
Rimouski: Université du Québec  
Saguenay: Université du Québec à Chicoutimi  
Sherbrooke: Université de Sherbrooke  
Trois-Rivières: Université du Québec

### ➤ *Chile*

Santiago - Universidad Diego Portales  
Valparaíso - Universidad de Valparaíso

### ➤ *China*

Guangzhou - Sun Yat Sen University

### ➤ *Colombia*

Bogotá - Universidad del Rosario

### ➤ *Denmark*

Århus - Århus Universitet

### ➤ *Estonia*

Tallinn - Tallinna Tehnikaülikool

### ➤ *Finland*

Helsinki - HAAGA-HELIA Ammattikorkeakoulu  
Jyväskylä - Jyväskylän Ammattikorkeakoulu

### ➤ *Germany*

Berlin - Humboldt-Universität zu Berlin  
Frankfurt am Main - Johann Wolfgang Goethe Universität  
München - Technische Universität München

### ➤ *Greece*

Athina - Ikonomiko Panepistimio Athinon  
Athina - Ethniko Metsovio Polytechnio (E.M.P)

### ➤ *Indonesia*

Yogyakarta - Gadjah Mada University

### ➤ *Island*

Rykjavik - Haskoli Islands

### ➤ *Israel*

Herzliya - Interdisciplinary Center (IDC)

### ➤ *Italy*

Benevento - Università degli Studi del Sannio  
Napoli - Università degli Studi di Napoli 'Parthenope'

### ➤ *Japan*

Okinawa (île) - University of the Ryukyus  
Tokyo - Keio University  
Tokyo - Meiji University  
Kyoto - Kyoto Sangyo University

### ➤ *Mexico*

Chihuahua - ITESM - Tec de Monterrey  
Guadalajara - Universidad de Guadalajara  
Mexico - Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)  
Mexico City - Instituto Tecnológico Autónomo de México  
Mexico City - Universidad Anáhuac - México Sur

### ➤ *Netherlands*

Eindhoven - Fontys Hogescholen  
Groningen - Rijksuniversiteit Groningen (RuG)  
Nijmegen - Radboud University

### ➤ *Norway*

Bergen - Norges Handelshøyskole  
Bergen - Universitetet i bergen  
Oslo - BI Norwegian School of Management

### ➤ *Peru*

Lima - Universidad del Pacífico

### ➤ *Poland*

Warszawa - Szkoła Główna Handlowa w Warszawie

### ➤ *Portugal*

Lisboa - Universidade Nova de Lisboa

### ➤ *Romania*

Bucuresti - Academia de Studii Economice

### ➤ *Russia*

Moscow - Finance Academy  
Moscow - State University Higher School of Economics

### ➤ *Slovakia*

Bratislava - Ekonomická Univerzita v Bratislave

### ➤ *Spain*

Barcelona - Universitat Pompeu Fabra  
Cádiz - Universidad de Cádiz  
Madrid - Universidad Complutense de Madrid  
Valencia - Universidad Politécnica de Valencia  
Valladolid - Universidad de Valladolid  
Valladolid - Universidad Europea Miguel de Cervantes (U.E.M.C.)  
Vigo - Universidad de Vigo

### ➤ *Sweden*

Linköping - Linköpings Universitet

### ➤ *Switzerland*

Zurich - Zurich University of Applied Sciences

### ➤ *Turkey*

Istanbul - Université Galatazaray

### ➤ *United Kingdom*

Glasgow - Glasgow Caledonian University  
Reading - The University of Reading

### ➤ *United States*

Carlisle - Dickinson College  
Stockton - University of the Pacific

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